

## CLAIMS

What is claimed is:

1. A method for displaying information, said method comprising:  
obtaining a plurality of data points, each said data point including an estimated statistic;  
obtaining a measure of statistical significance for each said estimated statistic;  
and  
displaying a graph of said plurality of data points,  
wherein each said data point is displayed at an intensity level that is a function of the measure of statistical significance of the estimated statistic included in said data point.
2. A method according to Claim 1, wherein each said data point includes an identification of an asset and a measure of a tendency of a value of the asset to change as a result of a change in a data value for an exogenous variable.
3. A method according to Claim 2, wherein said data points are displayed in a bar graph that includes a separate bar for each asset.
4. A method according to Claim 3, wherein each said bar is displayed at an intensity level that is a function of the measure of statistical significance of the measure of the tendency of the value of the asset corresponding to said bar to change.
5. A method according to Claim 4, wherein a height of each said bar is a second function of the measure of the tendency of the value of the asset to change as a result of a change in the data value for the exogenous variable.
6. A method according to Claim 1, wherein the estimated statistic was estimated using a regression equation, and wherein the measure of statistical significance is a p value that was calculated from the regression equation.

7. A method according to Claim 1, wherein the function is linear.
8. A method according to Claim 1, wherein the function is non-linear.
9. A method according to Claim 1, wherein each said data point is displayed as a bar in a bar graph.
10. A method according to Claim 1, wherein said statistical significance is an estimate of a probability that an actual value for said estimated statistic is outside of a specified confidence interval around an estimated value for said estimated statistic.
11. A method according to Claim 10, wherein calculation of the intensity for each said data point comprises determining 1 minus said estimate of probability.
12. A method for displaying information, said method comprising:  
obtaining a plurality of data points, each said data point including an estimated statistic;  
obtaining a measure of statistical significance for each said estimated statistic;  
5 and  
displaying a graph of said plurality of data points,  
wherein a display characteristic of each said data point is a function of the measure of statistical significance of the estimated statistic included in said data point.
13. A method according to Claim 12, wherein said display characteristic is a size of said each data point.
14. A method according to Claim 1, wherein said display characteristic is a hue at which said each data point is displayed.
15. A method according to Claim 1, wherein said display characteristic is a saturation at which said each data point is displayed.

16. A method according to Claim 1, wherein said display characteristic is a brightness at which said each data point is displayed.

17. A method according to Claim 1, wherein said display characteristic is a color characteristic with which said each data point is displayed.

18. A method according to Claim 1, wherein each said data point is displayed as a bar in a bar graph.

19. An apparatus for displaying information, said apparatus comprising:  
means for obtaining a plurality of data points, each said data point including an estimated statistic;  
means for obtaining a measure of statistical significance for each said  
5 estimated statistic; and  
means for displaying a graph of said plurality of data points,  
wherein each said data point is displayed at an intensity level that is a function of the measure of statistical significance of the estimated statistic included in said data point.

20. An apparatus for displaying information, said apparatus comprising:  
means for obtaining a plurality of data points, each said data point including an estimated statistic;  
means for obtaining a measure of statistical significance for each said  
5 estimated statistic; and  
means for displaying a graph of said plurality of data points,  
wherein a display characteristic of each said data point is a function of the measure of statistical significance of the estimated statistic included in said data point.

21. A computer-readable medium storing computer-executable process steps for displaying information, said process steps comprising steps to:  
obtain a plurality of data points, each said data point including an estimated statistic;

5 obtain a measure of statistical significance for each said estimated statistic;  
and  
display a graph of said plurality of data points,  
wherein each said data point is displayed at an intensity level that is a function  
of the measure of statistical significance of the estimated statistic included in said  
10 data point.

22. A computer-readable medium storing computer-executable process  
steps for displaying information, said process steps comprising steps to:

obtain a plurality of data points, each said data point including an estimated  
statistic;

5 obtain a measure of statistical significance for each said estimated statistic;  
and  
display a graph of said plurality of data points,  
wherein a display characteristic of each said data point is a function of the  
measure of statistical significance of the estimated statistic included in said data  
10 point.